



110 Horizon Drive, Ste. 210  
Raleigh, NC 27615  
919.459.6097  
[www.iaogo.org](http://www.iaogo.org)

Dear iGO Business Partner,

At 4:19 pm on July 20, 1969 Astronaut Neil Armstrong's voice crackled from the speakers at Nasa's Mission Control in Houston "the Eagle has landed". Houston, still closely linked with NASA and Space Center Houston is privileged to host The International Association of Government Officials, also known as iGO. iGO is composed of the finest Clerks, Recorders, Election Officials and Treasurers that are elected and appointed throughout the United States and abroad. The membership has swelled from a merger of IACREOT and NACRC that became effective September 1, 2016. Our members are responsible for the purchase of equipment and services for their respective offices. They anticipate viewing the latest technology at our top rated trade show. As a Business Partner we encourage your company to participate by hosting a booth in our trade show. It is the perfect opportunity to make contact with 300 potential customers who are always looking for ways to operate their office more efficiently and to keep up to date with the latest technology and services on the market.

Houston is the 4<sup>th</sup> most populous city in the United States and holds the title of being the culinary and cultural capital of the south. Houston is the most diverse city in the country with 145 languages spoken and there are over 10,000 restaurants in the Houston metro area. Houston is host to the 4<sup>th</sup> largest museum district in the country and is second in the nation in the number of theater seats in the city. Art, culture, sports, shopping, dining and nightlife-it is all in Houston!

The Marriott Marquis in downtown Houston will be our host hotel. Centrally located and in a walkable area that includes restaurants, parks and entertainment, the Marquis is famous for it's Texas shaped lazy river that is on the fifth floor of the hotel and has a see-through pool bottom at the El Paso part of the river. iGO has secured an unbelievable room rate of \$135. All meetings and exhibits will be housed at the Marriott Marquis. (Please book in the iGO room block by calling 800.228.9290 or 713.654.1777)

The 2019 Trade Show will open with a Reception on Monday, July 15<sup>th</sup> and will continue on in the exhibit area with a combined President's Reception. Speed Networking Sessions are scheduled prior to the opening of the trade show from 2-4pm. Round Robins Sessions for each division will return this year. These sessions will take place during the hours that the trade show is open.

Each division is scheduled for education time in the exhibit area and will have one plus hours to visit with vendors that have a product or service that would be of interest to them. These Round Robin Sessions usually give each group a 10 – 15 minute audience at each participating exhibitor's booth. We will also be bringing back the Vendor One on One sessions. These sessions will be scheduled for Wednesday morning, July 17<sup>th</sup> for those exhibitors that wish to participate.

A new addition to the 2019 trade show is a Teambuilding joint workshop that will include all of our business partners. Our annual charity event will be "No Child Hungry." Our membership and our business partners will be working in teams to pack specially designed nutritional meals that are certified and regulated by the FDA. These meals contain the nutrition a child needs each day and contain 21 minerals and vitamins along with soy protein and rice. Fifty people can pack over 10,000 of these meals in less than two hours. We are excited to share this time with our business partners and we will all leave this session with new friends and bonds. It is a "feel good" event.

Featured on our web site is a fillable pdf booth contract form and a floor plan for your review. To view the floorplan, go to <http://iaogo.org/attend/igo-annual-conference/vendors/>. In order to proceed with a booth registration at this time, please return the completed booth contract to [pegysparks@att.net](mailto:pegysparks@att.net). Be sure to include more than one selection. Your booth choice will be confirmed. There is a \$500 deposit per booth in order to hold your booth. After February 28, 2019 the full booth payment of \$1,000 per booth is due at the time of reservation. You will also be able to post your company profile and register booth staff on our web site for our delegate's easy reference and information. You may pay with a credit card or if remitting by check, please make it payable to iGO and mail to iGO, 110 Horizon Drive, Suite 210, Raleigh, NC 27615. Reservations that are to be paid by check will be held for a two week period, pending receipt of deposit.

As the Trade Show Director for iGO, I consider it a privilege to represent you and your interests at the iGO Trade Show. For those of you that attended both IACREOT and NACRC in the past, you will be attending only one important conference rather than two. This is definitely a favorable budget factor as you avoid dual booth fees, hotel and travel expenses. Come and be a part of our third iGO Conference and Trade show and celebrate President Christine Walker's theme, "HOUSTON...Count Down to Liftoff! Educate-Elevate-Energize-Engage" as we continue to advance as one united organization.

Kindest Regards,

Peggy Sparks  
iGO Trade Show Director,  
713.628.8809 or [pegysparks@att.net](mailto:pegysparks@att.net)